**In-Class Exercise 02**

Be sure to observe the rules of spelling, grammar, capitalization, and punctuation, and sentence structure (including complete sentences) in your write-up.

**Name:** Click here to enter text.

**5. Your group members (preferred first and last names).**

Click here to enter text.

**2a. Give three reasons why the book still persists despite the rise of digital alternatives. Be sure to frame your answer in terms of affordances.**

1.

2.

3.

**2b. Give one reason why another analog form of media persists. Be sure to frame your answer in terms of affordances.**

Click here to enter text.

**2c. Discuss one analog medium that has been replaced by a digital alternative. Theorize why. Be sure to frame your answer in terms of affordances.**

Click here to enter text.

**7a. Website information**

Website Name:

Website URL (NOT the archive.org URL):

Archive Copy Date:

**7b. Discuss at least three major differences between the archived website and the current website. Be detailed. Do not discuss content differences.**

1.

2.

3.

**7c. Give at least one reason why, in your opinion, these differences exist. Be sure to frame your answer in terms of affordances.**

Click here to enter text.

**7d (1). Screenshot of archive.org version of your website.**



**7d (2). Screenshot of current version of your website.**



**8. Discuss how digital media is currently used in your major, hobby, or interest. Be sure to focus on digital media technologies and to include at least one URL as a reference.**

Click here to enter text.